

# Haslemere



The market town of Haslemere was granted a Charter to hold a weekly market by Elizabeth 1 in 1596 and still celebrates with a bi-annual Charter Fair. At the northern end of the High Street stands the Haslemere Museum. Originally built to provide educational opportunities it now houses galleries on natural and human history. The Museum also marks the western end of the Greensand Way; a long distance pathway which ends in Kent.



The Haslemere Initiative, an unincorporated partnership, consists of representatives from local Businesses, Schools, Chamber of Trade & Commerce, Citizens Advice Bureaux, the Haslemere Museum, the Haslemere Society, the Twinning Association and councillors from Haslemere Town Council, Waverley Borough Council and Surrey County Council. The Initiative undertook a Healthcheck report in 2003, producing an Action Plan in 2004. A visitor's survey was also undertaken in 2004.

In 2008 the Initiative carried out a review of their original healthcheck and a new action plan has been prepared.

The Haslemere SEEDA Small Rural Towns Project - Following consultations and discussions the Initiative decided to focus their attention on Beacon Hill which the healthcheck had found to be "geographically isolated".

## Aims of the Project

- To ensure the long term viability, sustainability, and health of the village and its various communities
- To encourage the local community to appreciate their village centre and shop local
- To offer business support and development opportunities in association with the Haslemere Initiative
- To increase awareness of the local visitor attractions and so help the business community

## Other projects delivered by the Initiative:

- Xmas Markets
- Litter Picking Days
- Xmas Tree Shredding
- Visitor Guide
- Lion Green Seating
- Fun weekend
- Tennis Feasibility Study
- Youth Club “ a place to be “
- Literary Weekend
- Holistic Weekend
- Food Festivals
- Haslemere Rewards – a loyalty card



Haslemere is in the Borough of Waverley – visit [www.waverley.gov.uk](http://www.waverley.gov.uk)

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